

ARCHIE
SERIES

NO. 5
APRIL 75¢

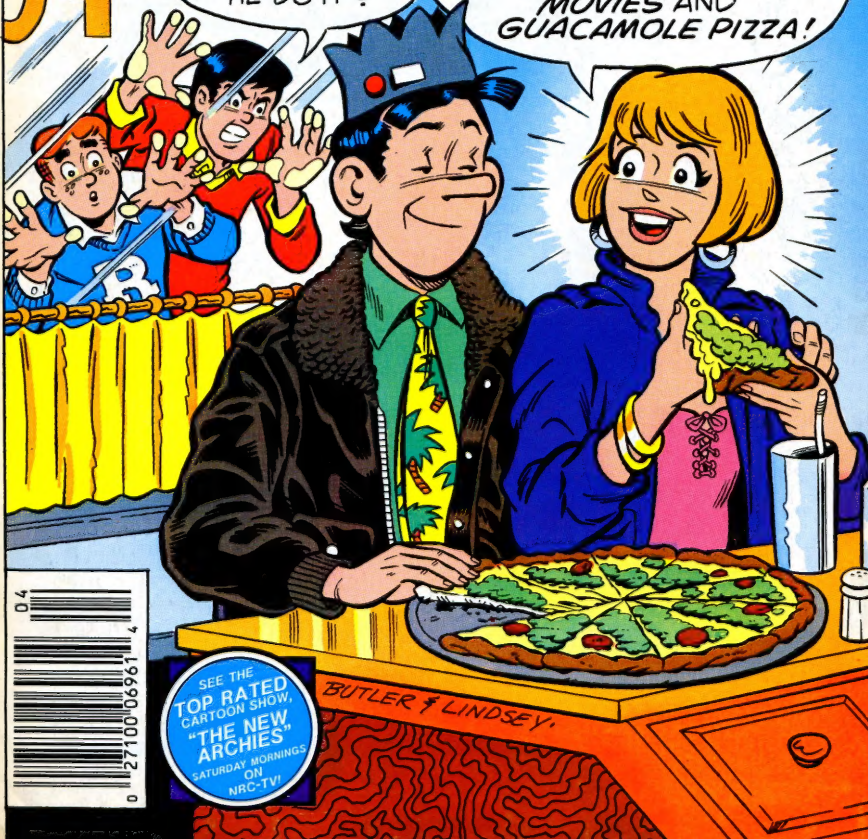
APPROVED
BY THE
COMICS
CODE
AUTHORITY

06961
CMM

Jughead

JUG'S DATING
THAT GORGEOUS
GIRL! HOW'D
HE DO IT?

OH, JUGHEAD -- YOU'RE
THE FIRST GUY I EVER MET
WHO LIKES *HAWAIIAN*
NECKTIES, OLD *BOGART*
MOVIES AND
GUACAMOLE PIZZA!



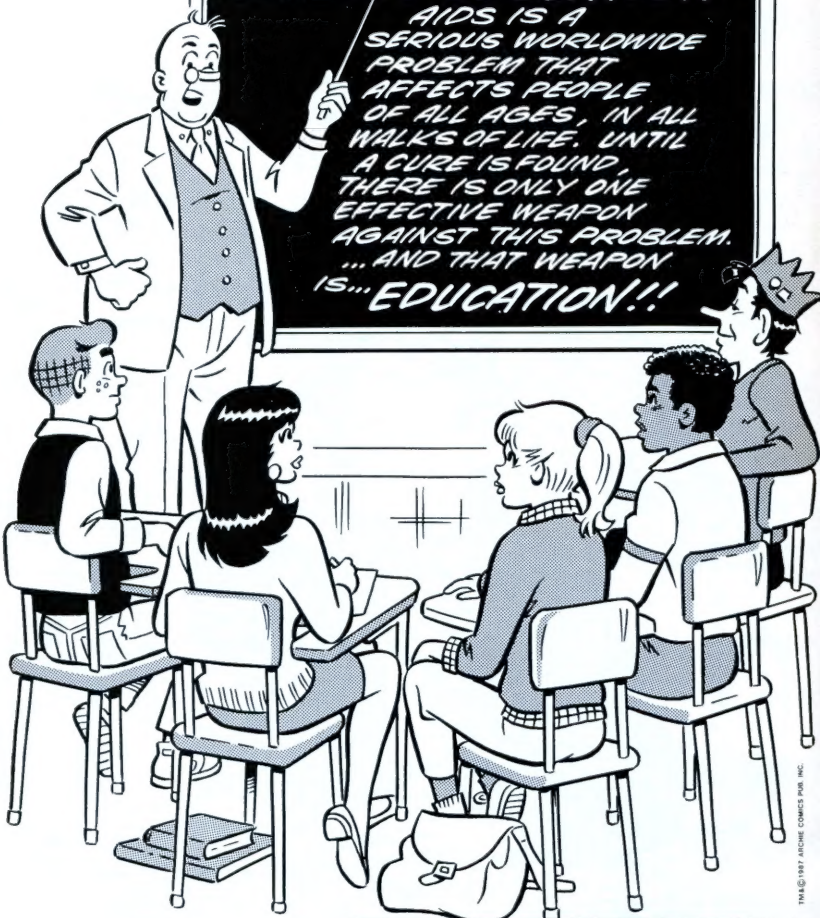
SEE THE
TOP RATED
CARTOON SHOW,
"THE NEW
ARCHIES"
SATURDAY MORNINGS
ON
NRC-TV!

BUTLER & LINDSEY



HEALTH EDUCATION

AIDS IS A
SERIOUS WORLDWIDE
PROBLEM THAT
AFFECTS PEOPLE
OF ALL AGES, IN ALL
WALKS OF LIFE. UNTIL
A CURE IS FOUND,
THERE IS ONLY ONE
EFFECTIVE WEAPON
AGAINST THIS PROBLEM.
... AND THAT WEAPON
IS... **EDUCATION!!**



PARENTS: For More Information Call,
The Centers For Disease Control's Hotline,
Toll Free 1-800-342-AIDS



What seemed to be a boring English assignment turned out to be quite interesting...

79¢

Jughead's Journal

IN

PART 1

What's for lunch, Arch? You're joking!



I WANT YOU ALL TO GET A NEW COMPOSITION BOOK FOR THIS ASSIGNMENT! ALL THIS WEEK I WANT YOU TO FILL IT WITH YOUR INNERMOST THOUGHTS!



I WANT YOU TO WRITE IN YOUR "DIARY" EVERY CHANCE YOU GET--- EVERY TIME YOU HAVE AN INTERESTING THOUGHT!

CUT ME A SLICE!

Property of Jughead Jones
Class English

Script Rod Ollerenshaw
Pencilling Nate Butler
Inking Tom Moore
Lettering Bill Yoshida
Coloring & Production Barry Grossman
Editor Vittor Gorelick
Editor-in-Chief Richard Goldwater



YOU DON'T HAVE TO ORGANIZE YOUR THOUGHTS--- JUST LET THEM FLOW!

I WON'T READ IT! I'LL JUST CHECK TO SEE THAT YOU DID IT! IT'S AN EXERCISE TO GET YOU WRITING ON A REGULAR BASIS!

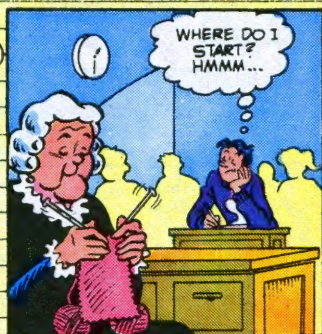
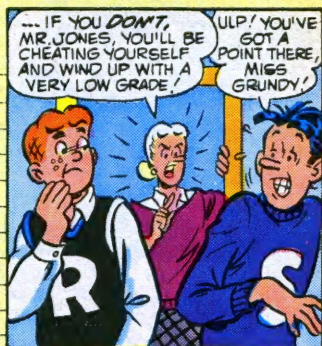
RRRING!

I can't take it!

Joe English Band

College Lined 80 Sheets

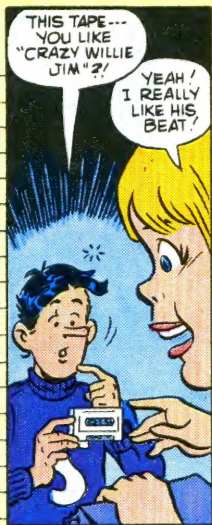
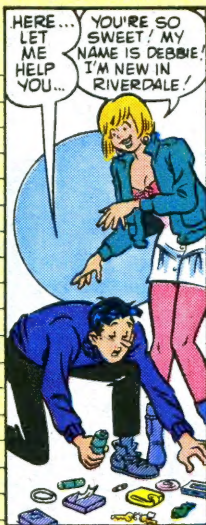
31-1308T



"I dig Johnny Ray records and there are some foods I dislike! Anchovies and Olives! Yuk!"

1-4
 3

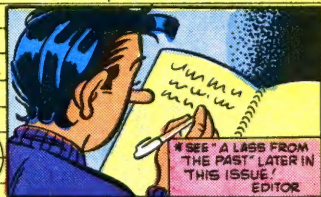






"I guess you could say I'm misunderstood by a lot of people! They think I don't like girls! But that's not it at all ..."

"It's just that I had an unhappy experience with a girl when I was younger and that one time was enough for me! Besides, it's all so complicated ..."



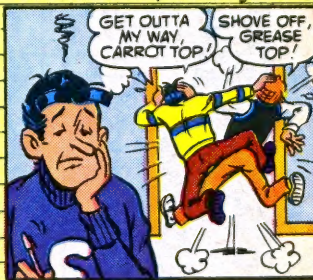
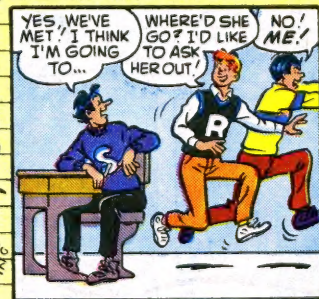
"...Although Archie and Reggie make it look so simple..."

"It's so frustrating sometimes! Maybe it's time for a change..."



"Maybe I'll ask Debbie out..."

"...but how do I compete with those two? They've even got cars..."



WHATTAYA SAY, BABY?
YOU AN' ME TONIGHT?

I'M SORRY!
I HAVE TO
STUDY
TONIGHT!

DID YOU SEE THAT?/
I'VE NEVER MET ANY-
ONE SO RUDE
AND ARROGANT
BEFORE!

I WAS
WONDERING...

HE DOESN'T EVEN
KNOW MY NAME, AND
HE EXPECTS ME TO
GO OUT WITH HIM!
WHAT NERVE!

UHP!!

NEVER
MIND...

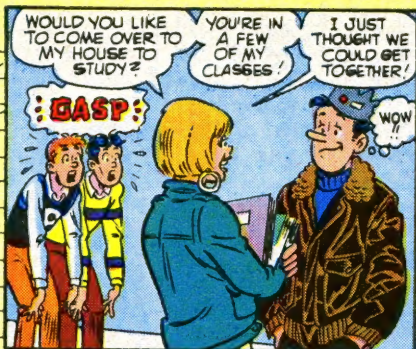
"WOW! looks like
those two struck
out with Debbie..."

"Uh-oh I'm getting that
sick feeling again... I
think I'll go home..."

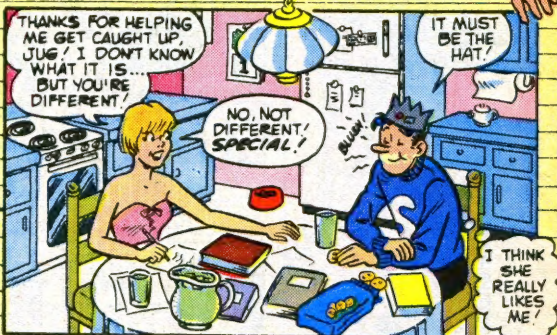
WHATTAYA SAY,
BABY? YOU AN'
ME TONIGHT?

RING!

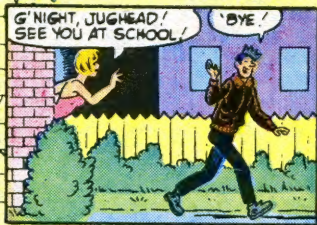
HEY,
JUGHEAD!
WAIT UP!



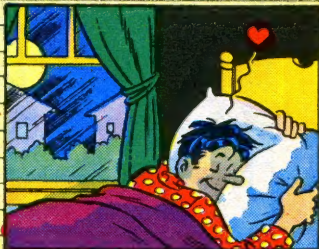
"Hmmm... Miracles do happen..."



"I really enjoyed studying with Debbie!"



"I feel kinda sick again... and if feels kinda good! Catch ya later, Journal!"



"This may sound crazy, but the thought of asking Debbie out on a real date is still frightening!"

SALES LEADERSHIP CLUB SINCE 1968

PRIZES or CASH

BRAND NAMES SUCH AS:
SPALDING
Ansco
Polaroid
CASIO
WINDERS
TASCO



SENIOR CHEWLAS SET
Selling Only 21 Items



PHINEAS THE BARRY SEAL
Selling Only 9 Items



SWISS ARMY KNIFE
Selling Only 11 Items



TASCO CAMOUFLAGE BINOCULARS
Selling Only 11 Items



2-ROBOT COMBO
Selling Only 10 Items



40x40 TABLE TOP TELESCOPE
Selling Only 18 Items



EXECUTIVE TELEPHONE
Selling Only 25 Items



G.E. WALKIE-TALKIE SET
Selling Only 14 Items



WESTCLOX ALARM CLOCK
Selling Only 18 Items



NYLON SPORT BAG
Selling Only 8 Items



THE CAMRON GAME BOARD
Selling Only 18 Items



2-MAN MOUNTAIN TENT
Selling Only 15 Items



MICKEY MOUSE ALARM CLOCK
Selling Only 12 Items



G.E. CLOCK RADIO
Selling Only 15 Items



DELUXE MAGIC SET
Selling Only 15 Items



BADMINTON & VOLLEYBALL SET
Selling Only 18 Items



SIZZLER FLYING MODEL
Selling Only 18 Items



TAMBA THE TIGER
Selling Only 10 Items



MINI STUDY LAMP WITH CALCULATOR
Selling Only 11 Items



RUBBERMOUTH TALKING AM FM HEADSET RADIO
Selling Only 15 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-IN-1 FISHING KIT
Selling Only 20 Items



100 TASCO TELESCOPE
Selling Only 13 Items



SOCCER GAME
Selling Only 43 Items



SCHOOL DAY PACK
Selling Only 16 Items



SUNSHINE EYEBURST MAKEUP KIT
Selling Only 11 Items



SPORT WALLET AND PEN WATCH
Selling Only 8 Items



DISC CAMERA WITH POUCH AND FLASH
Selling Only 15 Items



2-MAN BOAT KIT
Selling Only 25 Items



SPALDING BASKETBALL
Selling Only 11 Items



BOYS 20" BMX
Selling Only 85 Items



ARCHERY SET
Selling Only 17 Items



80 PC ART CENTER
Selling Only 16 Items



SEA EXPLORER SKIN DIVING OUTFIT
Selling Only 12 Items



RADIO CONTROL TURBO LEOPARD
Selling Only 36 Items



G.E. STEREO HEADSET CASSETTE PLAYER
Selling Only 16 Items



SOLAR DESK CALCULATOR
Selling Only 9 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items



2-MAN BOAT KIT
Selling Only 25 Items

Join today! Start earning big prizes or cash right away.
We'll send you a Free Sales Album displaying quality All-Occasion Cards, Notes, Personalized Stationery, Gift Wrap, Address Books, Recipe Books, Children's Gifts, and other Gift Items. Also included will be your Free Prize Catalog of many more prizes to choose from, and complete information on how to begin earning prizes and cash immediately.

Almost everyone will want to buy one or more items when you show them the Sales Album. You'll find it very easy to sell the items required to get the prizes you choose, or take \$1.00 cash profit for each item sold.

**Nothing to Pay. Nothing to Return.
Nothing to Lose. Everything to Gain.**

CALL NOW to get Started!

Sorry... operator cannot answer questions. Only give name, address, zip code.

*Free Phone Service good only in the 48 Continental United States.



**WRITE or CALL TOLL FREE ANYTIME
1-800-325-5009***
Call Any Hour... 7 Days a Week

Ask for FREE SALES KIT 28,
then give the operator your name, address and zip code.

Sales Leadership Club
45 Warwick Street
Springfield, MA 01102

FANS! NOW YOU CAN JOIN THE BRAND NEW

Archie FAN CLUB

...AND BE ELIGIBLE TO WIN CASH PRIZES!!



CLUB MEMBERS RECEIVE A 25 SHEET NOTE PAD, MEMBERSHIP CARD, 4-COLOR BUTTON AND A TERRIFIC PEN THAT WRITES IN 3 COLORS! YOU'LL ALSO RECEIVE SPECIAL DISCOUNT COUPONS FOR OTHER GREAT ARCHIE PRODUCTS!



If you are already an ARCHIE CLUB MEMBER, send in \$2.00 and receive the 3-COLOR PEN and NOTE PAD!

©1987 ARCHIE COMIC PUB., INC.

ARCHIE FAN CLUB

c/o ARCHIE COMIC PUBLICATIONS
325 FAYETTE AVENUE
MAMARONECK, NEW YORK 10543

Total amount enclosed

\$ _____

Send me

kit(s).

☐ PLEASE ENROLL ME IN THE ARCHIE FAN CLUB!
ENCLOSED IS \$3.00 FOR EACH MEMBERSHIP KIT ORDERED.
(FOREIGN ORDERS ADD \$2.00 EACH FOR POSTAGE AND HANDLING.)

☐ I am already an ARCHIE CLUB MEMBER! Enclosed is \$2.00 for the PEN and NOTE PAD only!

(OFFER EXPIRES MAY 31, 1988)

NAME _____ AGE _____
(PLEASE PRINT) FIRST LAST

☐ BOY
☐ GIRL

ADDRESS _____

CITY & STATE _____ ZIP _____

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEYORDER. PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY.

Jughead

FAVORITE LOCATION

BELOW ARE SOME OF JUGHEAD'S FAVORITE PLACES. BUT, TO READ THEM, YOU'LL HAVE TO CHANGE ALL THE NUMBERS TO LETTERS, USING THE CODE. ANSWERS BELOW!

1=O

4=A

6=C

8=S

Ø=R

2=P

6	9	1	6	L	3	7	8	9	1	2
---	---	---	---	---	---	---	---	---	---	---

8	U	2	5	Ø	M	4	Ø	K	5	7
---	---	---	---	---	---	---	---	---	---	---

2	3	Z	Z	5	Ø	3	4
---	---	---	---	---	---	---	---

D	3	N	5	Ø
---	---	---	---	---

LET'S CHOW DOWN!

5=E

3=I 7=T 9=H

ANSWERS:

1. CHOC'IT SHOP & SUPERMARKET
3. PIZZERIA & DINER

STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION (Required by 39 U.S.C. 3685). 1A. Title of publication: JUGHEAD COMICS. 1B. Publication No. 286380. 2. Date of filing: Oct. 1, 1987. 3. Frequency of issue: Feb., April, June, Aug., Oct. and Dec. 3A. No. of issues published annually: 6. 3B. Annual subscription price: \$4.50. 4. Location of known office of publication: 325 Fayette Avenue, Mamaroneck, New York 10543. 5. Location of headquarters or general business offices of the publisher: 325 Fayette Avenue, Mamaroneck, New York 10543. 6. Names and addresses of publisher, Editor and managing editor: Publisher: ARCHIE COMIC PUBLICATIONS, INC., 325 Fayette Avenue, Mamaroneck, New York 10543; Editor: Richard H. Goldwater, 325 Fayette Avenue, Mamaroneck, New York 10543; Managing Editor: Victor Gorelick, 325 Fayette Avenue, Mamaroneck, New York 10543. 7. Owner: ARCHIE COMIC PUBLICATIONS, INC., 325 Fayette Avenue, Mamaroneck, NY 10543; Michael I. Silberkleit, 325 Fayette Ave., Mamaroneck, NY 10543; Richard H. Goldwater, 325 Fayette Ave., Mamaroneck, NY 10543. 8. Known bondholders, mortgages, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages or other securities: NONE. 9. Not applicable. 10. Extent and nature of circulation: A. Total no. copies printed: Average no. copies each issue during preceding 12 months, 160,249. Actual no. of copies of single issue published nearest to filing date, 167,078. B. Paid circulation: 1. Sales through dealers and carriers, street vendors and counter sales: Average no. copies each issue during preceding 12 months, 54,060. Actual no. of copies of single issue published nearest to filing date, 55,660. 2. Mail subscriptions: Average no. copies each issue during preceding 12 months, 54,227. Actual no. of copies of single issue published nearest to filing date, 55,819. D. Free distribution by mail, carrier or other means: samples, complimentary, and other free copies: Average no. copies each issue during preceding 12 months, NONE. Actual no. of copies of single issue published nearest to filing date, NONE. E. Total distribution (Sum of C and D): Average no. copies each issue during preceding 12 months, 54,227. Actual number of single issue published nearest to filing date, 55,819. F. Copies not distributed: 1. Office use, left-over, unaccounted, spoiled after printing: Average no. copies each issue during preceding 12 months, 300. Actual number of copies of single issue published nearest to filing date, 300. 2. Returns from news agents: Average no. copies each issue during preceding 12 months, 105,722. Actual number of copies of single issue published nearest to filing date, 110,959. G. Total (Sum of E & F—should equal net press run shown in A): Average no. copies each issue during preceding 12 months, 160,249. Actual no. of copies of single issue published nearest to filing date, 167,078. I certify that the statements made by me above are correct and complete. Michael I. Silberkleit, Owner. 12. For completion by publishers mailing at the regular rates (Section 132.121, Postal Service Manual): 39 U.S.C. 3626 provides in pertinent part: "No person who would have been entitled to mail matter under former section 4359 of this title shall mail such matter at the rates provided under this subsection unless he files annually with the Postal Service a written request for permission to mail matter at such rates." In accordance with the provisions of this statute, I hereby request permission to mail the publication named in Item 1 at the phased postage-rates presently authorized by 39 U.S.C. 3626. Michael I. Silberkleit.

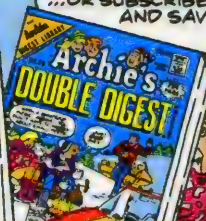
SUBSCRIBE TO EITHER
**ARCHIE'S 256 PAGE DOUBLE
 DIGEST** OR THE NEW **BETTY
 AND VERONICA'S 256 PAGE
 DOUBLE DIGEST** AND
 RECEIVE A NEW ISSUE
EVERY TWO MONTHS!
SIX ISSUES FOR ONLY \$10!
YOU SAVE \$3.50!

DOUBLE YOUR FUN!

WE PAY THE
 POSTAGE!

...OR SUBSCRIBE TO BOTH
 AND SAVE A BIG
\$7.00!

BOTH ARE A
 GIANT 256
 PAGES EACH!



**SPECIAL DOUBLE DIGEST
 SUBSCRIPTION OFFER**
 c/o ARCHIE COMIC PUB., INC.
 306 FAYETTE AVENUE
 MAMARONECK, NY 10643

(OFFER EXPIRES AUGUST 31, 1988)

ENCLOSED FIND \$10.00 (FOREIGN ORDERS
 ENCLOSE \$15.00) FOR EACH DOUBLE DIGEST
 SUBSCRIPTION CHECKED BELOW.

- ☐ ARCHIE'S DOUBLE DIGEST: \$10.00
 (I SAVE \$3.50!)
- ☐ BETTY & VERONICA'S DOUBLE
 DIGEST: \$10.00 (I SAVE \$3.50!)
- ☐ ENCLOSE \$15.00 FOR BOTH
 ARCHIE'S DOUBLE DIGEST AND
 BETTY & VERONICA'S DOUBLE
 DIGEST: I SAVE A TOTAL OF \$7.00!

NAME: _____ AGE: _____
 (PLEASE PRINT) FIRST LAST BOY ☐ GIRL ☐

ADDRESS: _____

CITY: _____ STATE & ZIP: _____

PLEASE NOTE: ALL CANADIAN AND FOREIGN POSTAL ORDERS MUST BE MADE PAYABLE IN U.S. CURRENCY. INTERNATIONAL MONEY ORDER, PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY.

POSTAGE
 AND
 HANDLING
 PAID
 BY
 ARCHIE!

DISCOUNT 32 PAGE COMIC SUBSCRIPTIONS!

GET A SIX-ISSUE SUBSCRIPTION FOR ONLY \$3.00! (FOREIGN
 ORDERS MUST ADD \$2.00 PER TITLE CHECKED.) SAVE \$1.50 ON
 EVERY SUBSCRIPTION YOU ORDER! YOU'LL RECEIVE THE NEXT
 SIX ISSUES AS THEY'RE PUBLISHED!



ENCLOSE \$3.00 FOR EACH
 SUBSCRIPTION CHECKED ON
 THE RIGHT AND MAIL IT TO:

**DISCOUNT
 SUBSCRIPTION
 OFFER**

c/o ARCHIE COMIC PUB., INC.
 325 FAYETTE AVENUE
 MAMARONECK, NY 10643

(OFFER EXPIRES AUGUST 31, 1988)

CHECK THE SUBSCRIPTIONS
 YOU WANT BELOW!

☐	EVERYTHING'S ARCHIE	(\$3.00)
☐	JUGHEAD	(\$3.00)
☐	ARCHIE	(\$3.00)
☐	BETTY AND VERONICA	(\$3.00)
☐	PALS 'N' GALS	(\$3.00)
☐	BETTY'S DIARY	(\$3.00)
☐	LIFE WITH ARCHIE	(\$3.00)
☐	BETTY AND ME	(\$3.00)
☐	LAUGH	(\$3.00)
☐	THE NEW ARCHIES	(\$3.00)

NAME _____ AGE _____ ☐ BOY
 (PLEASE PRINT) FIRST LAST ☐ GIRL

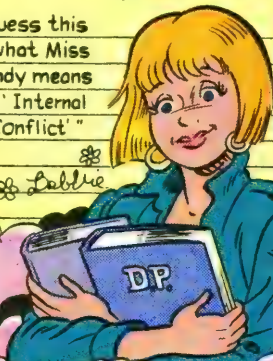
ADDRESS _____

CITY & STATE _____ ZIP _____

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY,
 OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY.

TOTAL AMOUNT
 ENCLOSED: \$ _____

"I guess this
is what Miss
Grundy means
by 'Internal
Conflict'"



DO I WANT
TO ASK HER
OUT?
OF
COURSE!

HOW?
WHEN?
WHERE WILL
I FIND
THE
COURAGE?

Jughead

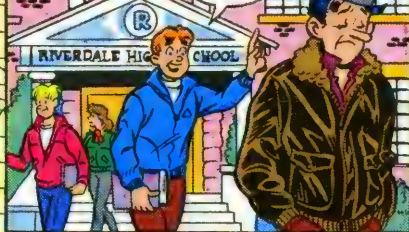
IN

JUGHEAD'S JOURNAL

PART II

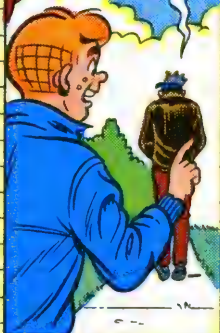
MAYBE I SHOULD
WATCH SOME
OLD JOHN GARFIELD
MOVIES. HE ALWAYS
HAD A WAY WITH
WOMEN!

HEY, JUG!
WAIT
UP!



DON'T FORGET
OUR SIS
TONIGHT, PAL!

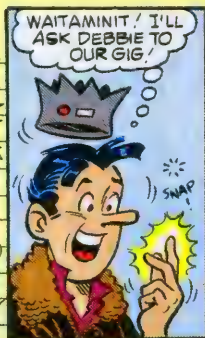
I'LL BE
THERE...
SEE YA
LATER!



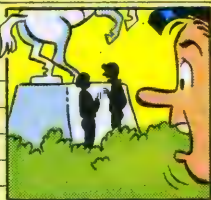
BOY! DOES
HE LOOK
DEPRESSED!



I DON'T
REALLY
FEEL
LIKE
PLAYING
TONIGHT!

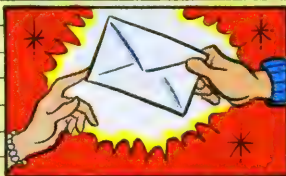


"It was Debbie... standing by the statue in Picken's Park... with Archie!"

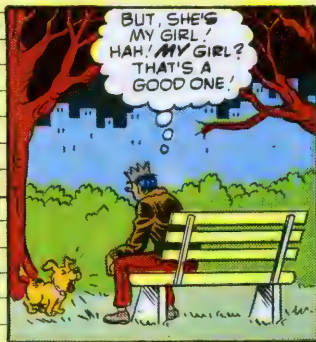


"...And he gave her an envelope! What was in it?"

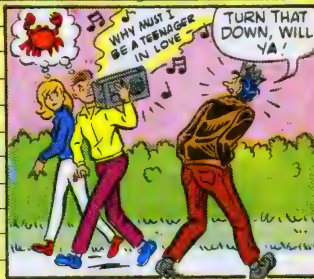
"At that moment I felt more emotion than I'd ever felt before!!"



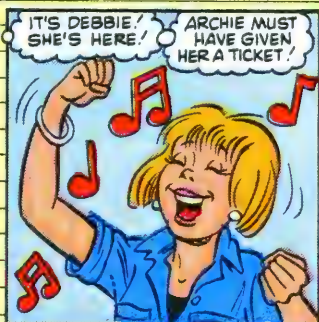
"Was he asking her for a date?
Was he confessing his love for her?"



"It seemed like the whole world was against me..."

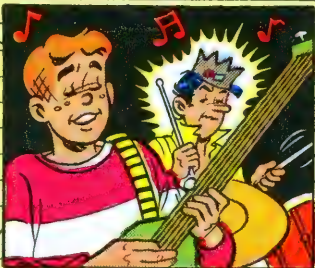


"GIG NIGHT..."

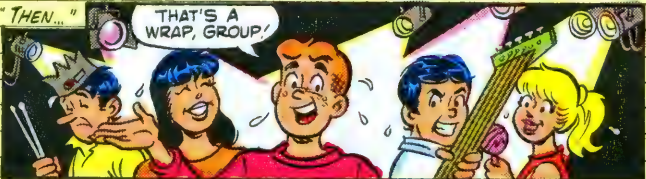


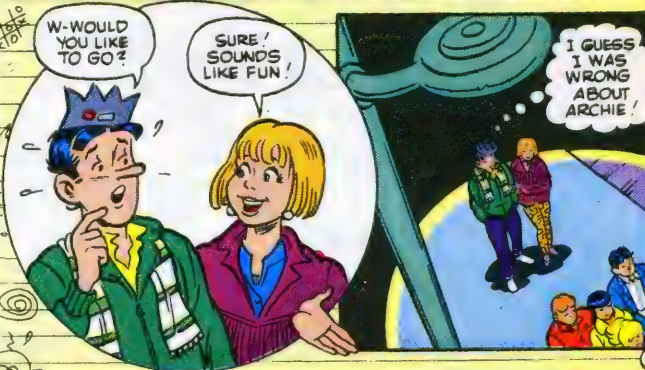
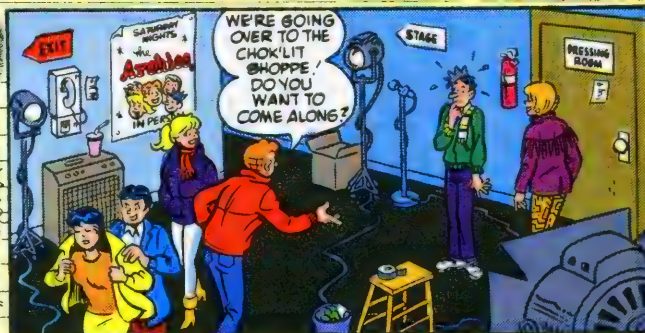
"That's it... she must have a date with Archie!... Great!"

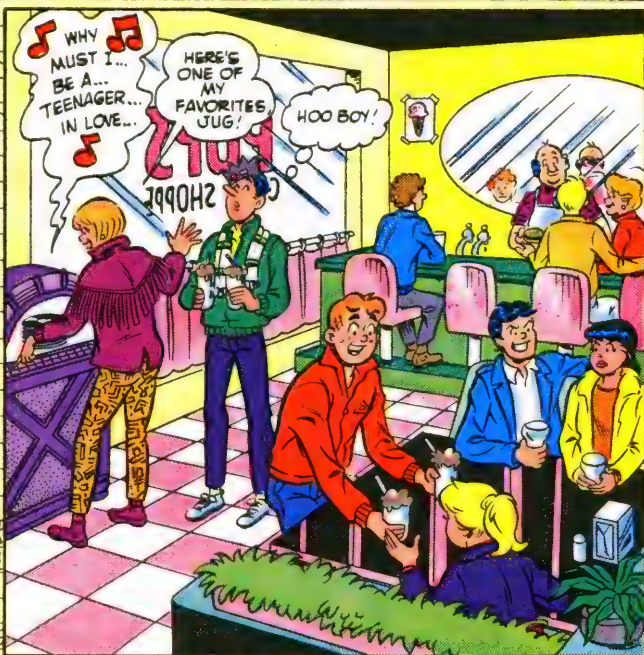
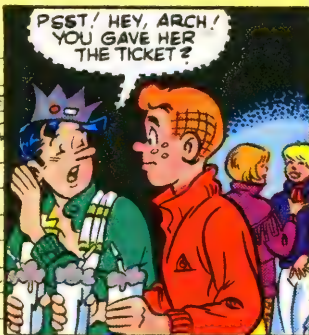
"I guess I was getting a bit melodramatic!"



"THEN..."







ALL RIGHT! DEBBIE!! "Til next time!"

Pineapple

Fatt Heads



A) "Fatt Head" Collectors Set. \$4.00
20 Overweight, Loud Mouthed characters, each with an incredible appetite for food. Great to collect, trade or give away. 65 piece set includes 20 Trading Cards (2 1/4 x 3 1/4) with their worst habitily recanted on back, 40 Color Stickers, 1 Fatt Head Button, plus 4 Mini Fatt Head Super Balls (1" Dia.).



Stickers

ALL NEW DESIGNS

..... \$4.00
A great new collection of wild stickers. Hot new designs and colors. Our most complete set to date. Includes 100 different Color Stickers, 200 Color-Your-Own Stickers, 100 Letter Stickers, 24 Page Album (size 4" x 6"), Fold-Out Wallst, Sticker Button, plus an 8 Color Pencil Crayon.

300 Different Stickers (Not shown) \$3.00
A collection of old favorites-Hearts, Unicorns, Rainbows, etc. 150 Color plus 150 Color-Your-Own Stickers.

Send To: Pineapple, P.O. Box 69, Buffalo, N.Y., 14222

Please Print Full Address Clearly.

Allow 4-6 Weeks Delivery
Expiry Date June 30, 1988

Name _____ Age _____

Address _____ Apt # _____

City _____ State _____ Zip _____

	Price	Postage	Subtotal	Qty.	Total
Fatt Head Collectors Set	(\$4.00)	+	(\$1.00)	=	(\$5.00) X _____ = _____
Stickers . . . Stickers	(\$4.00)	+	(\$1.00)	=	(\$5.00) X _____ = _____
300 Stickers	(\$3.00)	+	(\$1.00)	=	(\$4.00) X _____ = _____
			Subtotal		= _____

New York State Residents Add 8% Sales Tax

Canadian Orders Payable in US Funds Plus Add \$1.00 Extra Per Kit
(Please send check or money order) Total = _____

A-	23-	24-	25-	D-	32D
----	-----	-----	-----	----	-----

DON'T MISS THIS OFFER! ARCHIE DIGESTS COST ONLY \$1.00 EACH WHEN YOU SUBSCRIBE!

SUBSCRIBE AND

SAVE \$1.75

ON EACH FIVE-ISSUE SUBSCRIPTION!!

NEVER MISS ANOTHER ISSUE! GET THE NEXT FIVE ISSUES OF YOUR FAVORITE DIGEST FOR ONLY \$5.00! SAVE 35¢ ON EACH ISSUE! SUBSCRIBE AND HAVE EACH ISSUE MAILED TO YOUR HOME!

POSTAGE AND HANDLING PAID BY ARCHIE!

BRAND NEW!



FILL IN THIS HANDY COUPON AND MAIL IT IN TODAY!!

FOR EACH TITLE CHECKED BELOW, I HAVE ENCLOSED \$5.00! (FOREIGN ORDERS MUST ADD \$3.00 PER TITLE CHECKED FOR ADDITIONAL POSTAGE AND HANDLING.) I WILL RECEIVE THE NEXT FIVE ISSUES OF EACH SUBSCRIPTION I HAVE ORDERED! I SAVE \$1.75 OFF THE NEWSSTAND PRICE OF FIVE ISSUES! I PAY ONLY \$1.00 PER ISSUE! THAT'S A SAVINGS OF 35¢ PER COPY WHEN SUBSCRIBING!

☐ ARCHIE COMICS DIGEST
☐ LAUGH COMICS DIGEST
☐ LITTLE ARCHIE COMICS DIGEST
☐ JUGHEAD JONES COMICS DIGEST

☐ THE NEW ARCHIES DIGEST
☐ ARCHIE'S STORY & GAME COMICS DIGEST
☐ ARCHIE ANDREWS WHERE ARE YOU DIGEST
☐ BETTY AND VERONICA COMICS DIGEST
☐ JUGHEAD WITH ARCHIE COMICS DIGEST

(OFFER EXPIRES AUGUST 31, 1988)

NAME
 (PLEASE PRINT) FIRST LAST

AGE

☐ BOY
☐ GIRL

ADDRESS

CITY

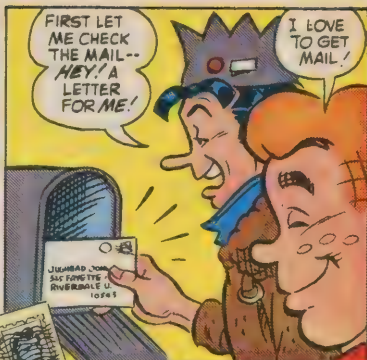
STATE & ZIP

TOTAL NUMBER OF SUBSCRIPTIONS CHECKED:

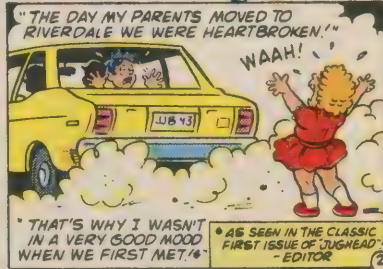
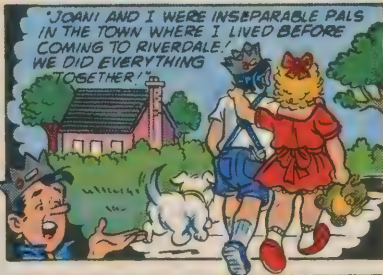
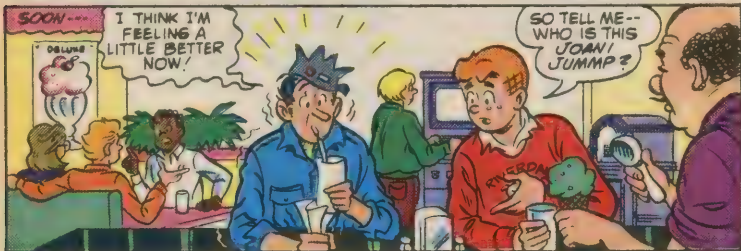
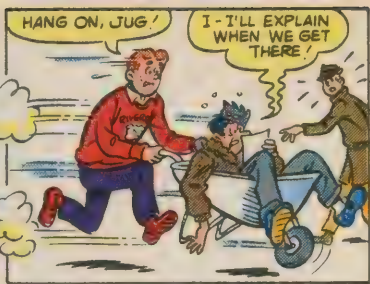
TOTAL AMOUNT ENCLOSED:

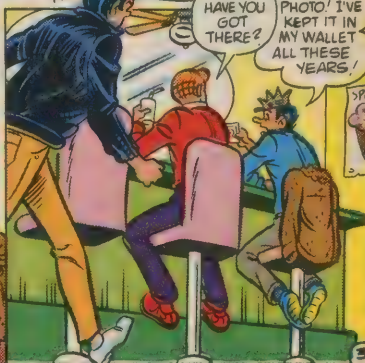
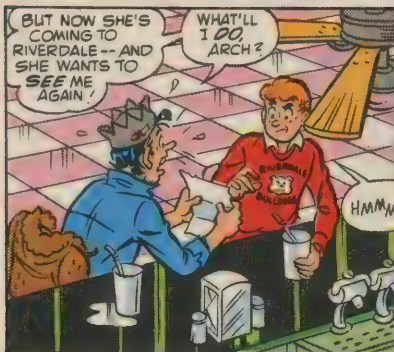
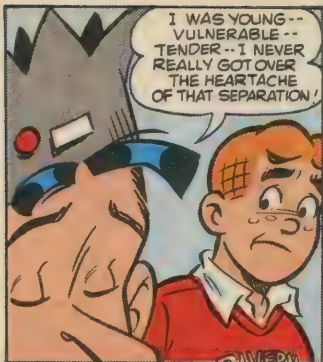
\$

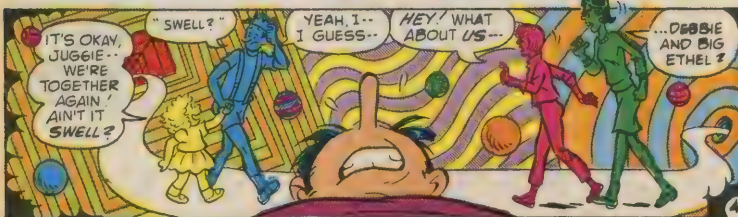
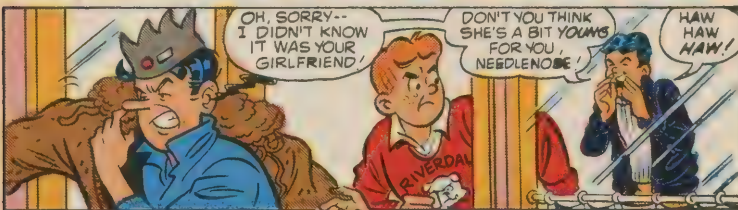
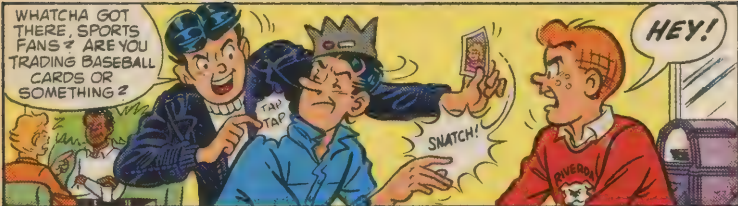
PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS MUST BE PAYABLE IN U.S. CURRENCY, OR BY INTERNATIONAL MONEY ORDER. PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY.

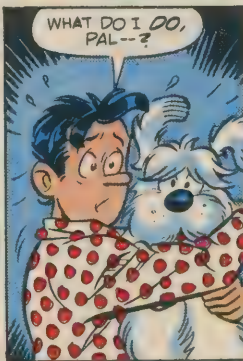


★ ★ WATCH FOR "THE NEW ARCHIES" CARTOON SHOW ★ ★
ON NBC TV-SATURDAY MORNINGS









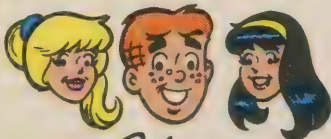
PERSONALIZED 'SEW-ON' PATCHES!

ACTUAL
SIZE!

WASHABLE
FABRIC!

Your
Name

Archie Club



Kathy

MADE
IN THE
USA!

Sal
Nanci
Marc
Lisa
Michael

Ellen Dan Patty Stephanie Bill
Wayne
Juan

HEY GANG! YOU'LL LOVE THESE
MULTI-COLORED ARCHIE CLUB CLOTH
PATCHES! WE'LL EMBROIDER
YOUR NAME ONTO THESE
GREAT PATCHES!

SEW THEM ONTO
HATS, JACKETS, PANTS,
JAMS OR WHATEVER!

GREAT GIFTS!
FOR FAMILY AND FRIENDS!

Richard



NAME AS IT WILL APPEAR ON PATCH
(First name only! Maximum 12 letters.)

MAIL TO:

**Archie
Patches**

c/o Archie Comic Pub.
325 Fayette Ave.
Mamaroneck, NY 10543

Use separate sheets for additional orders. For each patch
ordered, I have enclosed \$3.00 payable in U.S. currency
(no foreign orders). Please allow 3-6 weeks for delivery.

(OFFER EXPIRES MARCH 31, 1988)

☐ BOY ☐ GIRL

NUMBER
OF PATCHES
ORDERED

NAME

AGE

(PLEASE PRINT)

FIRST

LAST

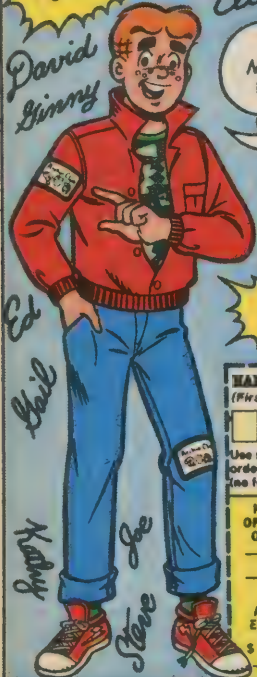
ADDRESS

CITY/STATE

ZIP

TOTAL
AMOUNT
ENCLOSED

Made in the U.S.A. Not available in any stores!
Available in U.S. and Canada only!



David
Jimmy

Ed
Bail

Kathy

Joe
Steve

STEP RIGHT UP!
FOR THE GREATEST
DEAL IN COMICS!!

NEVER MISS
ANOTHER
ISSUE!

CHECK YOUR
CHOICES!

GET **2**
COMICS FOR
ONLY \$1.25! YOU
SAVE 50% OFF THE
NEWSSTAND PRICE!
BUY THEM ALL
AND SAVE \$\$\$\$!

2 COMIC BOOKS
FOR
\$1.00

YOU'LL
SAVE
MONEY & HAVE
THESE COMICS SENT
RIGHT TO YOUR HOME!

CHECKLIST

- ☐ ARCHIE #356
- ☐ ARCHIE'S PALS 'N' GALS #196
- ☐ THE NEW ARCHIES #5
- ☐ BETTY & ME #166
- ☐ EVERYTHING'S ARCHIE #135
- ☐ LIFE WITH ARCHIE #266



2
ISSUES FOR
\$1.00

MAIL
TO:

ARCHIE'S CHECKLIST
c/o ARCHIE COMIC PUB., INC.
325 FAYETTE AVENUE
MAMARONECK, N.Y. 10543

BOY ☐
GIRL ☐

(OFFER EXPIRES FEBRUARY 29, 1988)

NAME _____ AGE _____
(PLEASE PRINT) FIRST LAST

ADDRESS _____

CITY _____ STATE & ZIP _____

TOTAL AMOUNT ENCLOSED \$ _____

POSTAGE AND HANDLING PAID.
PLEASE ALLOW 6 TO 10 WEEKS FOR DELIVERY.

PLEASE NOTE: ALL CANADIAN AND FOREIGN ORDERS ADD
10¢ PER TITLE FOR POSTAGE AND HANDLING. PAYMENT MUST BE
MADE IN U.S. CURRENCY OR BY INTERNATIONAL MONEY ORDER.

SABRINA

"HOT STUFF"

HEY, LADY!
THIS STUFF
IS GOOD!

DANG NAB
IT, TEX, IT'S
THE CLOSEST
THING TO
OUR CHILI!

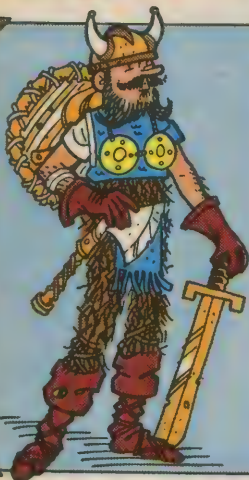
GIVE
US TWO
MORE
BOWLS!

TWO MORE
BOWLS,
SABRINA!

YES,
AUNT
HILDA!

SCRIPT - GEORGE GLADIR
INKING - RUDY LAPICK
PENCILING - DON EURENT

Jughead's FAMILY TREE



JÖN ERIK JONES: A GREAT VIKING FIGHTER AND ADVENTURER! KNOWN FOR HIS ACUTE SENSE OF SMELL, JÖN ERIK LEAD MANY RAIDS ON PANTRIES AND GALLIES THROUGHOUT ENGLAND, FRANCE, AND GERMANY!

DURING A LONG OCEAN VOYAGE TO GREENLAND, JÖN ERIK HEADED IN THE WRONG DIRECTION AND DISCOVERED BURMUDA! DECIDING THAT THE COLD WEATHER WAS FOR THE BIRDS, JÖN STAYED ON! AND CAPTURED A LARGE BODY OF FRUIT!

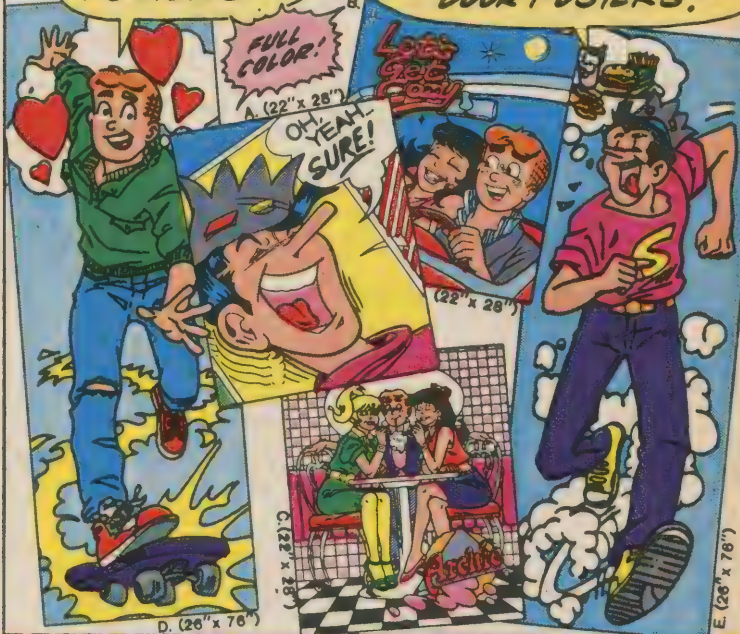
KENT "COPPER" JONES: MANAGED TO MAINTAIN LAW AND ORDER IN A SMALL NEIGHBORHOOD IN LOWER MANHATTAN AT THE TURN OF THE CENTURY!

"COPPER" ATTAINED GREAT RECOGNITION BY TRACKING DOWN AND CAPTURING THE INFAMOUS "BROCCOLI BANDITS" IN 1900! WHEN ASKED ABOUT THE FERVOR IN WHICH HE EXHIBITED IN APPREHENDING THE CRIMINALS, KENT REPLIED, "I GUESS I LET MY EMOTIONS GET THE BEST OF ME!" ...THEN, HE WOKE UP!"

WHEN CONFRONTED WITH SLEEPING ON THE JOB, "COPPER" REMARKED, "... SORRY!"



**YEAH, ARCH.' WE'RE ON
3 WALL POSTERS AND
TWO 6 FOOT TALL
DOOR POSTERS!**



\$4.00 ☐ A. Jughead Oh Yeah Sure
(22"x28")

\$4.00 ☐ **B. Let's Get Cozy**
(22"x28")

\$4.00 ☐ C. Archie Soda Shop w/Betty & Veronica (22"x28")

\$8.00 ☐ D. Archie (Door Poster)

\$8.00 ☐ E. Jughead (Door Poster)

\$25.00 ☐ All five Posters for \$25

**Archie's Posters
Archie Comics
325 Fayette Ave.
Mamaroneck, NY 10543**

(Offer expires March 31, 1998)

Archie's Posters

Name	First	Last
------	-------	------

Age

☐ Boy
☐ Girl

Address

State

210

Available in U.S. and Canada only!

Amount for
Peelers

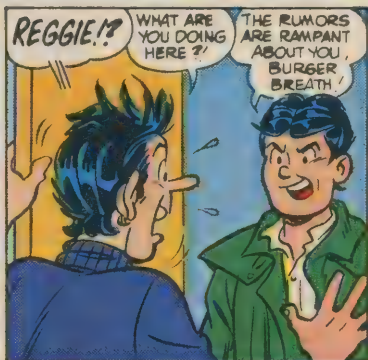
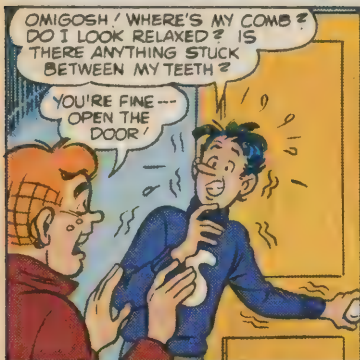
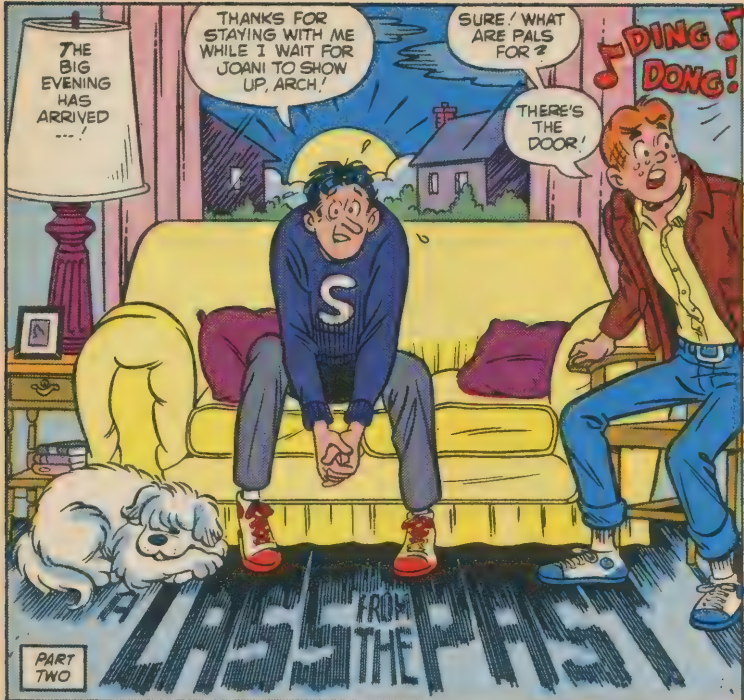
\$2.00

(\$4.00 in Canada)
Shipping & Handling

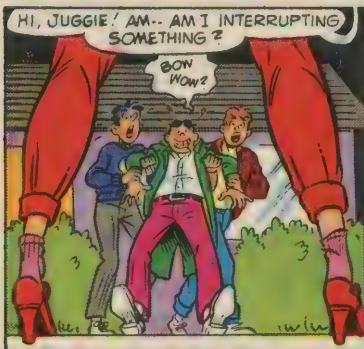
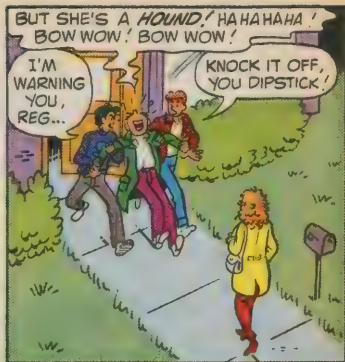
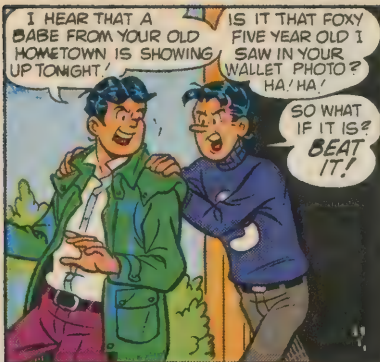
Total Amount
Expensed

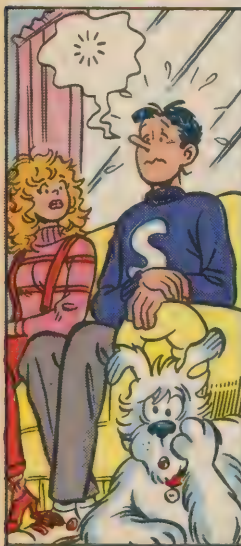
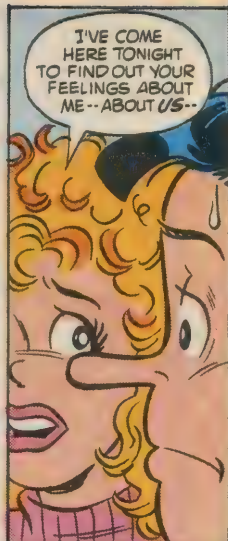
S

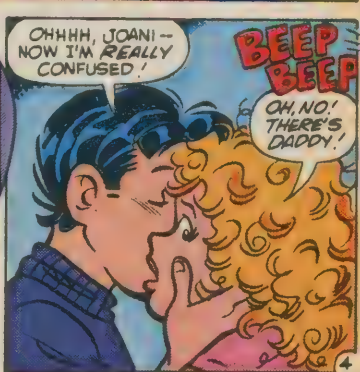
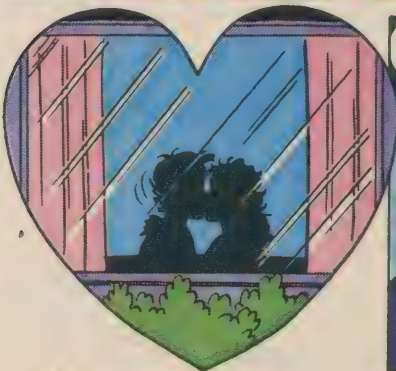
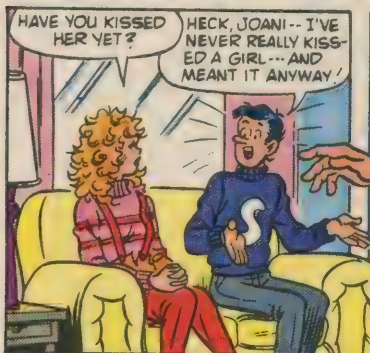
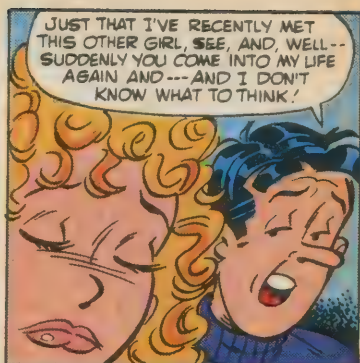
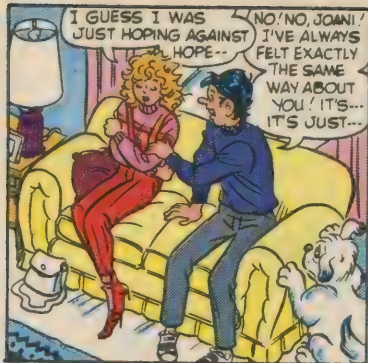
\$

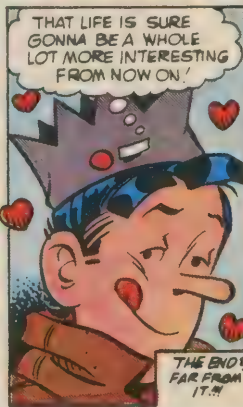
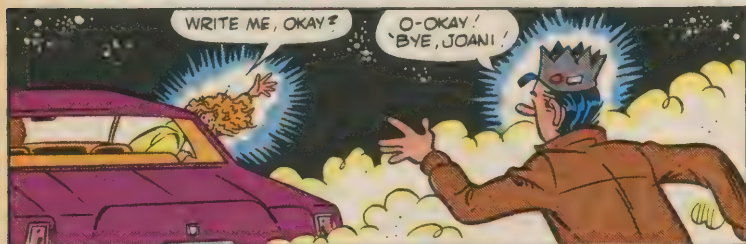


ARCHIE FANS: SEND IN YOUR ARCHIE CLUB LETTERS AND WIN CASH PRIZES!
FOR MORE INFORMATION SEE THE ARCHIE CLUB PAGE IN THIS ISSUE!!!











EARN FAMOUS NAME

EARN \$1.00 AN ITEM

PRIZES OR CASH

SELL CARDS & GIFTS FROM FREE SALES CATALOG!

GO, GO, GO... WITH CAPTAIN "O"!
PICK YOUR PRIZE from Olympic's FREE full-color Price Catalog! **OR KEEP CASH** — \$1.00 for every item sold! It's easy to earn **PRIZES or CASH** by selling All-Occasion Cards, Personalized Stationery and Gifts from Olympic's FREE 1988 Sales Catalog!

Show your Sales Catalog to friends, relatives, neighbors. *Anyone's* a prospect! With Olympic,

you pay nothing... owe nothing... return nothing! You get full membership information and all sales material FREE!

SO DON'T WAIT! Call our Captain "O" operator TOLL FREE now, or mail us your name, address and zip code TODAY!

OLYMPIC SALES CLUB, INC.
 Dept. 88AC2 Enfield, CT 06082

**PICK FROM
100
SUPER PRIZES**

 THE NEW DIVING GAME Sell 12 Items	 SPALDING MISL SOCCER BALL Sell 12 Items	 4-IN-1 BIKE RADIO Sell 10 Items	 UNISONIC "NOT NUMBERS" SOLAR CALCULATOR Sell 8 Items	 KODAK 35mm CAMERA OUTFIT Sell 31 Items	 VARIFLEX "BREAKER" SKATEBOARD Sell 25 Items	 RADIO CONTROL CORVETTE Sell 12 Items	 ARMSTRONG CALCULATOR ALARM WATCH Sell 10 Items	 TURBO RACE SET Sell 20 Items
 BINO-SURF TUBE Sell 10 Items	 SWISS ARMY KNIFE WITH SHEATH Sell 10 Items	 BIKE GENERATOR LIGHT SET Sell 10 Items	 TASCO "DOC-BINOCs" Sell 11 Items	 RADIO CONTROL "TURBO LEOPARD" Sell 33 Items	 SPALDING PRO SUPERSTAR BASKETBALL Sell 16 Items	 SPIN FISHING OUTFIT Sell 22 Items	 TWO-MAN BOAT KIT Sell 20 Items	 G.E. STEREO AM/FM CASSETTE HEADSET PLAYER Sell 23 Items
 SPORTFUN'S SUPER SCOOTER Sell 50 Items	 UNISONIC PC WORLD CALCULATOR CLOCK Sell 11 Items	 GIRLS CHANGEABLE-BANDS WATCH Sell 18 Items	 KODAK "STAR" POCKET INSTAMATIC CAMERA OUTFIT Sell 13 Items	 ART ACTIVITY KIT Sell 12 Items	 PARKER BROS. NERF-GOLF INDOOR BASKETBALL Sell 8 Items	 G.E. MINI DUAL CASSETTE STEREO RADIO Sell 22 Items	 STEMMLER GLASS BOW ARCHERY SET Sell 19 Items	 LATCHHOOK SET Sell 9 Items
 SHOOPY TELEPHONE Sell 18 Items	 "THE JAMMER" AM/FM CLOCK RADIO Sell 23 Items	 LORUS CHRONO-ALARM WATCH Sell 11 Items	 G.E. AM/FM LED DIGITAL CLOCK RADIO Sell 18 Items	 THE RAG BAG Sell 17 Items	 ACADEMY 3-PERSON DOME TENT Sell 36 Items	 CBS RECORDS OR TAPES Sell 8 Items	 ESTES ELECTRIC LAUNCH ROCKET KIT Sell 18 Items	 RADIO CONTROL OFF ROAD 444 Sell 17 Items
 KODAK "STYLELITE" POCKET CAMERA OUTFIT Sell 20 Items	 SKILCRAFT RADAR BALL Sell 12 Items	 CALLIGRAPHY MARKER SET Sell 9 Items	 ACADEMY NYLON BACKPACK TENT Sell 21 Items	 ZIPPER CARRY-ALL BAG Sell 8 Items	 WEBCOR ZIP TELEPHONE Sell 13 Items	 X-ACTO DELUXE KNIFE KIT Sell 11 Items	 TASCO MICROSCOPE LAB Sell 17 Items	 HOUSEHOLD BATTERY CHARGER Sell 12 Items
 P-51 MUSTANG Sell 21 Items	 TASCO TELESCOPE Sell 26 Items	 MAC GREGOR BASEBALL GLOVE Sell 13 Items	 SPARTUS STUDY CENTER Sell 27 Items	 REMOTE CONTROL REMO-BOT Sell 9 Items	 3 SOUNDS BIKE SIREN WITH MICROPHONE Sell 9 Items	 TYPE-RIGHT TYPING TUTOR Sell 32 Items	 WHEEL OF FORTUNE GAME Sell 12 Items	 DELUXE UNO CARD GAME Sell 8 Items
 MAGNAVOX PORTABLE TV Sell 55 Items	 G.E. CLOCK RADIO TELEPHONE Sell 35 Items	 ZIPPER CARRY-ALL BAG Sell 8 Items	 WEBCOR ZIP TELEPHONE Sell 13 Items	 X-ACTO DELUXE KNIFE KIT Sell 11 Items	 TASCO MICROSCOPE LAB Sell 17 Items	 HOUSEHOLD BATTERY CHARGER Sell 12 Items	 RADIO CONTROL OFF ROAD 444 Sell 17 Items	 DELUXE UNO CARD GAME Sell 8 Items
 BONTEMPI ELECTRIC ORGAN Sell 29 Items	 G.E. WALKIE-TALKIE SET WITH MORSE CODE Sell 17 Items	 ACADEMY DRY PICK Sell 10 Items	 TYPE-RIGHT TYPING TUTOR Sell 32 Items	 WHEEL OF FORTUNE GAME Sell 12 Items	 DELUXE UNO CARD GAME Sell 8 Items	 RADIO CONTROL OFF ROAD 444 Sell 17 Items	 DELUXE UNO CARD GAME Sell 8 Items	 "FREEWHEEL" BICYCLE Sell 85 Items

PHONE FREE

CALL CAPTAIN "O" OPERATOR TOLL FREE

1-800-777-8907*

24 HOURS A DAY ...

7 DAYS A WEEK, including Sunday

* Olympic's service is available in all 50 United States and Puerto Rico... Alaska and Hawaii included.



**Ask for
Cathy**

She or another CAPTAIN "O" operator is waiting to rush your name, address and ZIP CODE to us.

* PLEASE... operators can take name and address only... CANNOT answer questions.

Archie's CLUB NEWS



OF THE READERS ---
BY THE READERS ---
AND FOR THE READERS !!!

JUGHEAD NO.5 APRIL

FIRST PRIZE—\$6.00
REPORTER
ANDY MEYERING
Rochester, NY



Dear Archie:

I would like to report on my trip to the Pocono Mountains. They are found in the northeastern tip of Pennsylvania.

One of my favorite things that I visited was the Alpine Slide. It is located on the scenic Camelback Mountain, which is open for skiing during the winter. The Alpine Slide isn't just a regular slide. First you take a relaxing chair lift up to the top of the mountain. When you get to the top they give you a small sled that you climb into. You ride down the mountain very fast and it looks real scary! But it's a lot of fun!

There are other attractions such as Action Park, horseback riding, and golf courses.

To sum it all up, the trip was great!



SECOND PRIZE—\$4.00
REPORTER
DANNY MARKS
North Springfield, VA



Dear Archie:

I'm a big fan of yours and always will be. But I'm also a big fan of The Beatles.

The Beatles, a British rock group formed by John Lennon in 1960 with Paul McCartney, George Harrison, and Peter Best, played in clubs and didn't make a lot of money. Then, in 1962 The Beatles replaced the drummer, Peter Best, with Ringo Starr. They wrote a lot of hit songs but in late 1962 they made the smash hit "I Want To Hold Your Hand."

As the years went by The Beatles became known as the most popular rock 'n' roll group in North America and Europe.

All of The Beatles are still living except John Lennon who was shot in 1980 near his home. His son, Julian, has begun a very promising career like his dad.



ARCHIE FANS! Every month, **ARCHIE CLUB MEMBERS** have their letters printed in my comics wherever the **ARCHIE CLUB NEWS** appears. The winners receive **CASH PRIZES** and their names are printed in the comics. You can become a member, too! Look for the **ARCHIE FAN CLUB AD** in **THIS ISSUE**. After you join the club, you will be eligible to submit all the letters you want and **WIN CASH PRIZES!**

FRED FLINTSTONE & BARNEY RUBBLE
• IN •

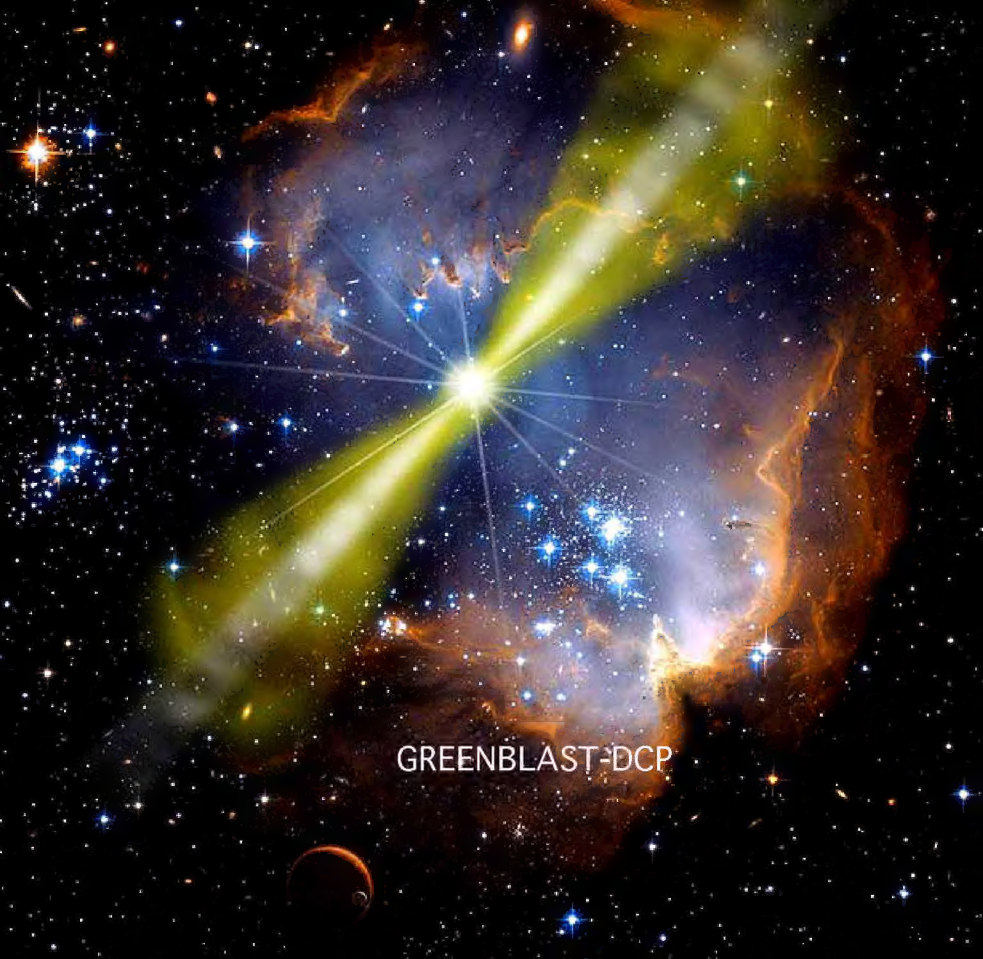
RAIDERS of the FRUITY PEBBLES™

I'D DO
ANYTHING
TO GET FRED'S
GREAT-TASTING
FRUITY PEBBLES®
CEREAL!

MMM... LOVE THOSE
FRUITY PEBBLES!

(GUESS WHO'S
COMIN' TO
BREAKFAST--!)





GREENBLAST-DCP